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2024 UX

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2024 UX

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UX Collective 9 2023 1,000 50

UX

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Wix Squarespace Canva Envato

Robinhood TikTok Canva Envato

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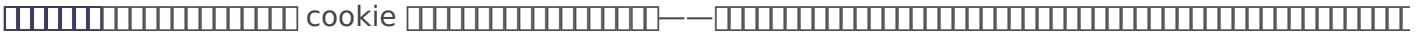
Figma

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- Pudding.Cool
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- Halli Thorleifsson Config
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2024 UX

2024

2024

UX

Webflow Webflow HTML CSS JavaScript

Webflow Webflow



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- Webflow Webflow
- Adobe XD Photoshop Illustrator Ado
- UX Web
- Sketch

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Photoshop Illustrator Udem



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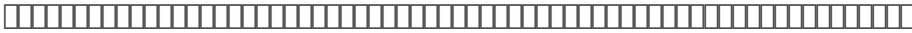
Webflow

“” Webflow

Webflow Webflow -

Webflow SEO Web CMS

Webflow 24



Coded Market WordPress Coded Market



Index jobs



SEO

SEO

SEO

SEO [SEO Google](#) SEO

[Designer News](#) [UX Mastery](#) SitePoi

Meetup

Twitter Twitter Sara Sc

[r/web_design/design_critiques](#) Reddit

UI 58

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DJ Daniela Monroe Webflow Soundcloud Instagram Facebook

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Adelaide Perr

Glenn Catteruw -

Webflow

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Marina Tureczek 



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 Al Murphy  Webflow 

 A  Webflow University 



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- GZIP
- **SEO**
 - h meta
 - URL Permalink
 - sitemap.xml
- WPML/Polylang



1.

“4-6”

		2
UI/UX		7-10
	HTML/CSS/JS	7
WordPress	ACF	10
	Bug	3
		1

■

2.

- - HTML5, CSS3, Tailwind CSS, Bootstrap
 - JavaScript (Vanilla/GSAP/LocomotiveScroll)
- **CMS**
 - WordPress
 - PHP 7.4+/8.x MySQL/MariaDB
 - ACF Pro
- - + +
 - Chrome, Safari, Edge, Firefox iOS/Android



WordPress CMS + Frontend Development + SEO

1. Custom WordPress Theme Development

WordPress Template Hierarchy Loop Hooks: A

- `functions.php` `template-parts` `page-templates`
- `get_template_part()`
- **BEM** **Utility-First CSS** **Tailwind CSS**
- WPML/Polylang Multisite readiness

2. Structured Content Modeling v ACF Pro

WordPress ACF Pro

- **CPT** **Custom Post Types** `product` `media_center`
- **ACF Pro** `Field Group` **Repeater Field** **Flexible Content Field** **Relationship Field**
- `WP_Query` **Meta Query**

PHP WordPress Custom Fields API & Post Meta Table

3. Responsive UX + Scroll & Hover Interaction Engineering

Responsive UX

- `Flexbox` `Grid` `PC`
- **IntersectionObserver API**
- **GSAP (GreenSock Animation Platform)** **LocomotiveScroll** `Parallax` `Smooth Scro`
- `hover feedback` `CSS` `requestAnimationFrame`

DOM

4. Performance Engineering & Load Strategy

- WebP srcset lazyload
- CSS Minify HTTP/2 Preload & Prefetch
- WP Object Cache Browser Cache Page Cache Redis WP Rocket
- Google Lighthouse PageSpeed Insights CLS LCP FID Web Vitals

5. SEO Schema.org Semantic SEO & Structured Data Markup

- H1 <section> <article> <header> <nav> ARIA
- <title> <meta description>
- **Schema.org Microdata/JSON-LD** Product Organization NewsArticle Rich Snippets
- sitemap.xml robots.txt Google Search Console

6. Security Hardening & Role Access Control

- REST API
- nonce CAPTCHA CSRF/XSS
- WordPress
- Audit Trail

7. Maintainability & Scalability

- Component-based Architecture

- Hooks/Filters
 -
 - CDN Git CI/CD
-



- WordPress
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- & PDF
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