



- `Lazy Loading`
- `GZIP`
- **SEO**
  - `h` `meta`
  - `URL` `Permalink`
  - `sitemap.xml`
- `WPML/Polylang`



## 1.

“4-6”

<code></code>	<code></code>	2
UI/UX	<code></code>	7-10
<code></code>	HTML/CSS/JS	7
WordPress	<code>ACF</code>	10
<code></code>	<code>Bug</code>	3
<code></code>	<code></code>	1

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## 2.

- - HTML5, CSS3, Tailwind CSS `Bootstrap`
  - JavaScript (Vanilla/GSAP/LocomotiveScroll)
- **CMS**
  - WordPress
  - PHP 7.4+/8.x `MySQL/MariaDB`
  - `ACF Pro`
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- `hover feedback` CSS `requestAnimationFrame`

DOM

## 4. Performance Engineering & Load Strategy

- WebP `srcset` `lazyload`
- CSS Minify HTTP/2 `Preload & Prefetch`
- WP `Object Cache` `Browser Cache` `Page Cache` `Redis` `WP Rocket`
- `Google Lighthouse` `PageSpeed Insights` `CLS` `LCP` `FID` `Web Vitals`

## 5. SEO Schema.org Semantic SEO & Structured Data Markup

- `H` `<section>` `<article>` `<header>` `<nav>` `ARIA`
- `<title>` `<meta description>`
- **Schema.org Microdata/JSON-LD** `Product` `Organization` `NewsArticle` `Rich Snippets`
- `sitemap.xml` `robots.txt` `Google Search Console`

## 6. Security Hardening & Role Access Control

- REST API
- `nonce` `CAPTCHA` `CSRF/XSS`
- WordPress
- `Audit Trail`

## 7. Maintainability & Scalability Er

